

Smart Pulse

Vol.1 : March. 2016

A Quarterly Newsletter from SVSW Programme



“Not just smart cities, my vision is to make smart towns and smart villages too, thus making a smart State by taking smart decisions, using smart technology and with the help of smart manpower.”

– Shri Nara Chandrababu Naidu
Hon'ble Chief Minister of AP



Message from Chief Secretary, Government of AP

Government of AP is highly committed to the development our villages / wards for wellness and happiness of its people. The SVSW programme is a noble initiative of the State to achieve faster, smarter, inclusive and sustainable growth. I believe SVSW initiative can work as a vibrant tool to achieve double digit growth of 15% in the coming years.

The SVSW Team:

Shi SP Tucker, IAS
Chief Secretary to Govt..
Dr. Shanti Priya Pandey, IFS,
Spl. Secretary, Plg. Dept.
Sri. R Vijay Kumar, CEO, SAPF
Sri. V Suryanarayana Sastry
Director, Planning Dept.
Sri. Santhi Swarup, Plg. Dept.
Sri. Srinivas, Planning Dept.
Sri. L Kodanda Rao, Plg. Dept.
Mr. Ravi Siriki, CESS-UNICEF
Mr. Pavan, Mr. Akshay,
Mr. Balaiah, SVSW
Ms. Aishwarya, SVSW
Ms. Shailaja, SAPF
Mr. Adithya, Mr. Sathish, SAPF
Ms. Alina, Ms. Lavanya, SAPF
Mr. Deepak, Mr. Karthik, SAPF
Mr. Sriram, Mr. Kishore, SAPF

Greetings from SVSW Team

Smart Pulse gives an opportunity to all members to find out more about the past, ongoing, and future activities in the SVSW programme.

The newsletter will serve as a tool for disseminating information about the programme and generating valuable feedback about its activities and events from across all the districts.

We hope you will like our inaugural issue.

We are really excited to bring you interesting interviews, field-based challenges and innovative strategy debates from key stakeholders, and so much more!

The first edition of *Smart Pulse* includes information on the programme accomplishments, development activities taken up by partners, and a gist of events that have taken place.

Getting started

The Government of Andhra Pradesh is committed to achieving holistic, inclusive and sustainable development of the State. The State Government drafted “Swarnandhra Vision 2029”, with a vision to be among the top three states in the country by 2022 and to be the best state by 2029. In order to achieve the goal of ‘Swarnandhra’, GoAP has set up the agenda for 3 sectors viz., Result Oriented, Growth and strategic sectors, seven missions,

five grids and five campaigns. The Seven Missions ensure bottom-up planning and give importance to the backward areas of the state to achieve equitable growth and development. The five grids were launched with the vision of providing basic amenities to each household in a definite timeframe by establishing relevant grids. The five campaigns launched by the government have helped raise awareness amongst people.

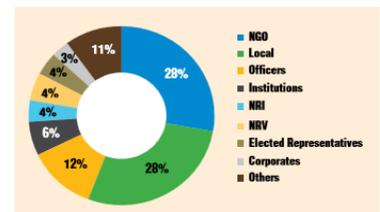
The Concept

The Government of Andhra Pradesh has envisaged a comprehensive and integrated local development approach that harnesses the social capital and pro-development environment generated by the existing efforts of the State and Central Governments. These missions, campaigns, grids, programmes and schemes, with the Janmabhoomi Maa Vooru (JBMV) programme, would renew the people’s sense of ownership and responsibility towards their janmabhoomi, i.e., their village or ward. This initiative, named ‘*Smart Village-Smart Ward - Towards Smart Andhra Pradesh*’, focuses on both rural and urban areas of the state. This programme was launched by the Honourable Chief Minister of Andhra Pradesh, by undertaking a padayatra of 18 Kms from Velivenu village to Brahmanagudem of Undrajuvaram Mandal in West Godavari district on 18th January, 2015.

Program reach and coverage

- GPs / Wards partnered with General Partner - 9672
- GPs / Wards Partnered with Sectoral Partner - 5331
- Awards to partners during JBMV Programme - 607
- Financial contributions indicated by partners - Rs. 310cr.

Category of partnerships



3rd Round of Janma Bhoomi – Maa Vooru Programme



Message from Spl. Secretary to Govt. of AP, Planning Department

The state has envisioned that our villages/wards should be developed meeting the needs and aspirations of our people fully. The SVSW programme has successfully brought together over 15,000 partners to adopt and transform our villages / wards towards smart Andhra Pradesh. Let us join our collective efforts to take our villages / wards to greater prosperity. We can create more opportunities and achieve a more inclusive growth.

Highlights:

- 3rd Round of Janma Bhoomi - Maa Vooru programme.
- District level partner interaction workshops during 2nd to 10th February, 2016.
- Smart AP Foundation.
- The CEO of SAPF.
- Process Documentation.

Partner's Voice

“Development and transformation cannot happen overnight. It takes time. We cannot deny that a lot development still needs to happen. But in certain areas: laying roads, sanitation, provision of clean water, pensions, housing, tax collection etc., we see some positive changes.”

– Sector Partner, Hosur Gram Panchayat, Kurnool District

The Government has launched a people centred development and welfare programme “Janmabhoomi - Maa Vooru” in October, 2014. The 1st round Janmabhoomi was conducted from 2nd - 20th October, 2014.

The 2nd round of Janma Bhoomi was conducted from 3rd - 7th June, 2015.

As a continuous programme, the 3rd Round of Janma Bhoomi was conducted from 2nd - 11th January, 2016 with the main theme of Smart

Village - Smart Ward Towards Smart Andhra Pradesh (SVSW) in all the GPs/Wards. Grading of GPs/Wards have been carried out.

Many cultural activities were organized in each village / mandal / district levels during Sankranti festival.

About 600 best partners were felicitated with awards during the JBMV programme at village level for the significant work by with respect to 20 non-negotiables

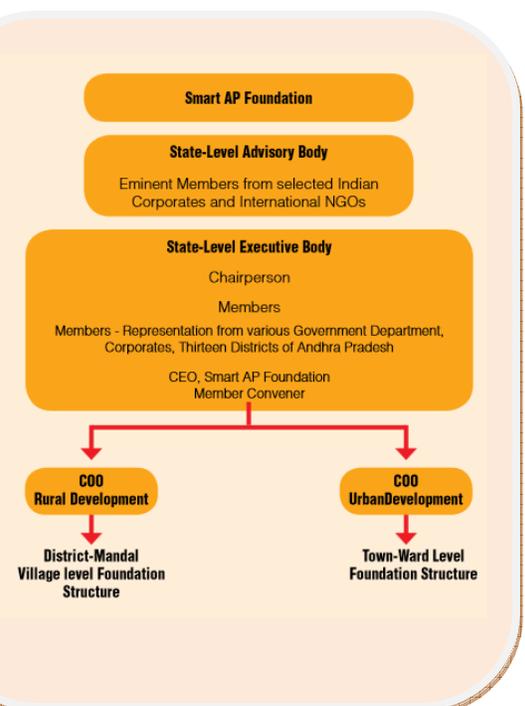
Smart AP Foundation (SAPF)

As envisaged by Hon'ble Chief Minister, to facilitate a proactive, advocacy role and thereby synergize efforts, resources, skills and knowledge towards achieving the vision of ‘Smart Village-Smart Ward towards Smart Andhra Pradesh’, the State Government established an autonomous and independent ‘Smart AP Foundation’ as a platform for the general and sectoral partners. Given the nature of this flagship development programme for the GoAP and the rate at which partners enrolled over the past year, it became imperative that the Foundation be formed swiftly to take up activities in earnest. The Foundation aims at inclusive and sustainable growth of the state while promoting happiness and wellness of its people. On 7th January 2016, orders vide G.O.Ms. No.1, Planning (VII) Department, were issued to establish the ‘Smart AP Foundation’. The Foundation, registered as a Society under the Andhra Pradesh Societies Registration Act, 2001 on 23rd January 2016, would be supported by a group of accomplished corporates, civil-society organizations, individuals, Community Based Organizations and other progressive research and academic institutions.

The Objectives of SAPF

- To act as a state-level nodal agency for the SVSW programme
- To promote ‘Brand Andhra Pradesh’ with focus on inclusive growth and equitable development.
- To network and engage with various stakeholders
- To channelize resources
- To assist capacity building of partners
- To act as a think tank and provide action research
- To serve as a knowledge resource agency

The Structure of SAPF



Glimpse of District Level Workshops



Workshop at Vizianagaram



Kurnool



Workshop at Anantapur



Group Work at workshop



Workshop at Prakasam



Field visit to SR Puram GP, Vizag

District Level Partner Interaction Workshops

The one day district level workshops on Smart Village - Smart Wards Towards Smart Andhra Pradesh Programme were organized by Planning Department, GoAP., with the support of APMAS. The Chief Planning Officers and District Collectors played a major role in planning and organizing the workshops.

The main objective of the workshops is to facilitate interaction between government officials and partners.

Resource persons from Planning Department, APMAS and UNICEF discussed about the philosophy and approaches of the programme; baseline survey, village development plan. They also facilitated the sharing of best practices among partners. The resource persons visited two places in Kadapa and Visakhapatnam districts and identified challenges / bottlenecks of the programme.

About 1000 participants comprising partner and officials from 10 districts attended these workshops.

The CEO of SAPF



Mr. R Vijay Kumar is appointed as Chief Executive Officer of Smart AP Foundation in January, 2016. He holds a BE degree in Electronics (NIT, Bhopal) and MBA (IIM Lucknow).

He is a business leader with 19 years of cross-functional experience including 7 years in managing P&Ls, 6 years in core IT and 6 years in driving lean six-sigma quality.

His experience includes value chain covering market intelligence and customer insights, business planning & budgeting, proposals and selling, solutions & service delivery, client as well as internal governance/alignment rhythm and customer satisfaction.

Vijay has led large global delivery teams and planned/managed multiple change programs in companies like General Electric, Logical and CGI. As a quality leader, led lean Six Sigma based continuous improvement programs for IT services and supply chain divisions in GE Capital.

He led business transformation and operational excellence covering cost, quality, productivity and risk in CGI.

Email: vijay.kumars@smartap.foundation

20 Non-negotiables:

1. Home for all – with access to toilet, safe drinking water, and regular power.
2. Every household has diversified livelihood opportunities and/or microenterprise
3. End open defecation
4. SHGs and youths have access to skills development and Village Enterprise Development with bank and market linkages
5. 100% Institutional Deliveries
6. End all preventable maternal deaths
7. Has functional solid / liquid waste management system
8. End all preventable infant deaths
9. Zero school dropouts of boys and girls up to 12th class
10. Functional toilet, potable water, electricity available in Anganwadi Centres, Schools health centre, GP building / Ward
11. Malnutrition free (children below 9 years of age)
12. End girl-child marriages (girls below 18 years of age)
13. Every farm has solid health card, enriched micro nutrients and diversification with livestock, trees
14. Every village household has a functional bank account/PM Jan Dhan Bank Account
15. GP/Ward has its own dynamic development plan prepared by community participation
16. Has green trees all over its geographic boundaries
17. Has functional water conservation and harvesting structures
18. Has functional information centre, computer lab, mee-seva centre, telecom internet connectivity
19. Gram Sabha /Ward Sabha held 4 times a year with 2/3rd attendance
20. Has functional grievance redressal system.



Releasing Process Documentation on 23.02.2016 at Vijayawada during Collectors' Conference

Hon'ble Chief Minister released 'Transforming Lives through Partnerships', a process documentation of the Smart Village – Smart Ward initiative of Andhra Pradesh in its first year developed by UNICEF.

Development Activities by Partners



Swachh Nandigama activities



School Renovation in Kuchipudi



School renovation in Kuchipudi



IHHL at Kotanka Village, GP

Upcoming events:

- Executive Body Meeting on 04.03.2016
- Training of Trainers (TOT) on 10.03.2016
- Release of Photo Album – a compilation of partners' work
- Release of analysis report on grading of GPs/Wards

For further details:
 Smart AP Foundation
 L Block, 7th Floor,
 AP Secretariat, Hyderabad
 Email: support@smartap.foundation
 Website: www.smartap.foundation

Designed and Compiled by:
 Planning Department, Govt. of AP

The Home of an Ancient Dance form Moves to a New Beat – A Success Story



Kuchipudi is a village in Movva mandal of Andhra Pradesh's Krishna district and the source of the eponymous classical dance form. Today the artists and scholars living in

Kuchipudi village continue the age-old tradition and bestow their knowledge to their disciples.

The 'Silicon Andhra' adopted Kuchipudi village to develop it into a world-class, smart and cultural heritage village, following the ideas of the SVSW programme.

The roads in Kuchipudi were in a bad state. Silicon Andhra initiated a road development project. They improved facilities at local schools and teachers. The group involved the local community in cleaning up the mounds of garbage and created a beautiful park and renovated a local heritage structure the Vedantam Vari well. They built septic-tank latrines for many poor households. The group plans to build a modern health centre with residential facilities for doctors at the village, which presently lacks a good hospital.

The Silicon Andhra group believes Kuchipudi is the 'Gunde Savvadi' (heartbeat) of Telugu people everywhere and they hope their work will make it a worthy heritage spot

Grading of Grampanchayats and Wards

The Hon'ble Chief Minister envisages that all gram Panchayats and wards are rated with respect to 20 non-negotiables to enable the partners, government officials to work towards taking them to the next level.

Towards this, all the partners coordinated by MPDOs/MCs

conducted the rating using an automated data sheet covering indicators on 20 non-negotiables.. Based on data from about 80% (12,869 out of 16,379 GP/Wards), it is found that 500 (4%) have achieved Grade A; 8139 (63%) in Grade B; 3800 (30%) are in Grade C; and 430 (3%) are in Grade D.

